Jean Nelson Ah Fong – Editor

June, July, August 2023

IWS President's Message

After our years of Covid restrictions, isn't it nice to have so much going on? I look forward to the time down the road when we don't have to couch everything in a Covid timeframe.

You will see in the newsletter the results of our Annual Juried Show this year. I hope each of you get to view the paintings when they are in your area. Such amazing work from our IWS artists.

I hear from the regional reps about the exciting events you have planned in each area. Make sure you check them out and participate.

Planning for our annual meeting at Tamarack Resort is well underway. Here are a few sneak peeks:

- Great results from our survey on The Business of Art. We will have four art talks on Friday afternoon. We'll talk about:
 - How to prepare art for shows
 - Tips on framing and shipping
 - Artist statements
 - Discussions about websites, social media and when does a hobby become a business?
- Jack Dykstra, a new member that comes to us by way of Montana, will be teaching a landscape workshop on Saturday in the Finn and Feather room at Tamarack Lodge.
- Also on Saturday, Larry Boyd will be leading a plein air group to the historic Finnish village of Roseberry near Donnelly.
- Saturday evening is our annual business meeting with election of officers, and where we will reveal a strategic plan for IWS and a new logo.

Remember, Tamarack has graciously extended our special room rates to the day before and the day after our meeting, so you can come and make a long weekend out of it.

Prospectus coming out very soon on a juried show in Eagle, at Finer Frames. This will be a small format show during the month of September, led by Cathy Anderson and Roy Gover. Watch for more info.

I know it is only June, but be thinking about what types of education, events, and gatherings you would like for 2024 and communicate your ideas to your regional rep.

Remember: think creatively, make time to study other artists' work, and paint outside while this beautiful June weather lasts.

Carol HasBrouck Browning

IWS President

Award Winners of 43rd Annual Juried Exhibition

We are pleased to announce the 20 artists who received awards and will be traveling throughout galleries across the State for the remainder of the year.

Juror's Choice - Anne Watson Sorensen - Meridian

First Place - Torgesen Murdock - Pocatello

Second Place - Laurie Asahara - Eagle

Third Place - Pam Grant - Fruitland

Fourth Place (Ruth Clark award) - Hugh Mossman - Boise

Ed Robinson Memorial Award - Lori Seale - Graham, WA

Dwight Williams Memorial Award - Linda Aman - Idaho Falls/Star

Betty Benson Memorial Award - Joyce Green - Meridian

Welles Seifert Memorial Award - Dwight Williams - (deceased)

Honorable Mention - Carol HasBrouck Browning - Meridian

Will Nelson Memorial Award - Carol Elliott Smith - Boise

Honorable Mention - Donald Nafus - Boise

Honorable Mention - Jackie Zumalt - Grangeville

Honorable Mention - Joni Frey - Boise

Honorable Mention - Gail Greco - Star

Honorable Mention - Scott Muscolo - Meridian

Honorable Mention - Les Scott - Idaho Falls

Honorable Mention - Sharon Herther - McCall

Honorable Mention - Nancy Inaba - Boise

Honorable Mention - Rachel Linguist - Boise

Congratulations to all who were juried into the show and to all who won awards.

Scott Muscolo - Show Chairman

Annual Workshop

Thank you to all the volunteers who helped make our Annual Workshop with Robin Poteet a great experience and fun time. We had a wonderful group of participants, and Robin proved to be a warm, interesting instructor. Thanks also to Don Belts for securing her and to Eagle Hills Church for the use of their space.



THE LOADED BRUSH

By Hugh Mossman

A MENTOR AND FRIEND

The recent passing of Dwight Williams is a deep loss for the Idaho Watercolor Society and all those who he touched in his long and successful life.

I first met Dwight in 1972, when I was a fledging dabbler in acrylic and watercolor. He was a well-known and respected watercolor artist and I really admired his work, so I didn't



hesitate to sign up for one of his watercolor classes. It was a small class with a few students meeting weekly in the basement (studio) of his house. Sometimes we studied the work of noted artists, trying to unlock the keys to great art. We marveled at the work of Homer, Sargent, Wyeth, Brandt, Whitney, as well as more contemporary painters.

Dwight would demonstrate his own master touch, making watercolor look easy. He would paint a simple barn or fence line, placing shapes and values in just the right way to create interesting and elegant scenes out of mundane subjects, a desired result he sometimes called "painterly". Of course, we all knew watercolor was not easy, especially, achieving painterly results, which was evident for many weeks in our failed paintings. Through it all Dwight was always positive and encouraging, celebrating with us when there was gradual improvement. He became a true mentor for me, kickstarting a lifelong love of watercolor.

As one of the founders of the Idaho Watercolor Society, his efforts have benefited artists throughout the state. Dwight has been a constant presence as a volunteer, exhibit organizer, workshop instructor, critique artist, and newsletter contributor. Simply put, there could be no better advocate for watercolor than Dwight Williams.

Beyond art, Dwight has also been a steadfast friend. We shared a common midwestern background and I admired his approach to life as well as art. Always positive, never a cross word, really a role model for me and I'm sure many others. There are some people you just enjoy being around, they just seem to bring out the best in others. Dwight was one of those.









Questions to Ask when you are in a Juried Art Show

Linda Aman-Aman Arts

At fine art shows you can gain insights into the judge's perspective on your own painting as well as other artists. Attending these shows provides an opportunity to learn more about fine art.

A juried art show involves a juror and judge, where the juror selects artworks for the exhibition and the judge determines the award recipients. The juror and judge are generally the same person or group.

Tips for Engaging with the Judge:

- 1. Attend the opening with a companion who can take notes on the judge's comments during your turn.
- 2. Approach the judge respectfully, finding an appropriate time to avoid interrupting ongoing conversations.
- 3. Express gratitude for being chosen for the show and acknowledge the difficulty of the Judge's task in selecting artworks.
- 4. Request the judge's evaluation of your artwork, focusing on specific aspects that can provide insights into its acceptance and suggestions for improvement.
- 5. During your interaction with the judge, keep your questions concise and straightforward, respecting time limitations and the interests of other artists waiting their turn.

Consider these example questions:

- 1. What specifically caught your attention in my artwork that led to my art being included in the show?
- 2. How can I improve my art based on your expertise and insights?
- 3. How can I enhance the emotional impact of my painting and create a stronger connection with viewers?

Conclusion:

Express your gratitude for the judge's time and insights. Remember, the purpose of asking questions is to receive valuable feedback and guidance to enhance your artistic skills and vision. Listen well. Embrace the judge's suggestions and use them to grow and refine your artistry. Many artists have found that a few minutes with the judge can provide more knowledge and understanding than months or years of study.

Linda Aman – Aman Arts linda@amanart.com for comments. © June 1, 2023

I miss Dwight Williams and his invaluable expertise and friendship. Our discussions over the phone about the subjects of our articles for IWS were always fascinating and often had the same topic, even though our approaches were entirely distinct. He is truly missed by everyone who knew him.



Regional News

This quarter we are highlighting the East Region. They have an especially active group and we wanted to hear of their news and successes. Hopefully, in future newsletters, other regional representatives might be willing to contribute an article.

IWS News Letter – Spring 2023

Message from the East Region Representative - Les Scott

Our president has asked me to submit an article to this quarter's newsletter about the IWS East Region and I want to take this opportunity to thank our IWS leadership both past and present. In my opinion, the founders of IWS established a solid foundation for this organization over 30 years ago which is why it is still solid today. On that same note our current leadership recognizes that both the State of Idaho and the art of watercolor are changing and that this organization must adapt with it to flourish. What worked for well for 40 to 50 members may not work well for 200 to 300 members; this has been recognized and strategic planning for the future of IWS is underway. That said, I also have some new visions for the East Region that I would like to share along with some information about the region.

The East Region currently has the second largest membership in the state and continues to grow in numbers. The East Region covers a large area of the state from Salmon to Arco to Driggs and is based in Idaho Falls, the largest metropolitan area in the Region. Idaho Falls has two major venues which support us by providing exhibit space and opportunities to sell our paintings. The first venue is the Idaho Falls Arts Council (IFAC). The IFAC consists of multiple art galleries, meeting rooms and the Colonial Theater which are all located in downtown Idaho Falls. I have only been in this position for a little over a year now, but I must say that the IFAC is incredible to work with, they are very supportive of IWS and even hosted the IWS annual meeting at their facilities last year. IFAC hosts our big regional show in parallel with the IWS Traveling Show every year in their Carr Gallery which includes advertising, and a hosted opening event. For this year's show at the IFAC the region has decided (by vote) to go with a themed show called "Nostalgia." In this show regional artists will display paintings inspired by (not copied) old photographs.

The second venue that supports us is The Art Museum of Eastern Idaho (TAM). TAM provides another opportunity for regional artists to display their paintings in a Spring show that typically is on display May through June. In addition to IFAC and TAM, this year we held a show in the administration building at the College of Eastern Idaho. This was the first year that we have done this show and I hope to continue this in the future.

You may have noticed that all these shows are in Idaho Falls and this is one of the things I want to remedy in the future. As our region grows and so do the communities in our region, I hope to pursue having events in other galleries located within the region. To be honest I have not quite figured out how to go about this yet and since I am still getting my feet under me in this position, I will take that on as a future project. One of the other needs that I see is for the region to have a greater presence on social media. Unfortunately, I think this is a necessary evil for future growth and success. Again, this is a future project.

Based on the number of members and the size of the region, I decided that I was going to need some help, so I want to thank Michelle Johnson for stepping up as my backup. Currently Michelle is coordinating our collection of artists' profiles for regional artists. These profiles consist of a short bio to help members get to know each other a little better. Our goal is to send out one profile every month working our way through the entire regional membership list starting with our newest members. We started doing this in December of 2022, and we are gaining new members quickly enough that it will be a while before we get though the entire list.

Thanks,

Les

IWS North Region News by Cheryll Root

Jessica Bryant:

Solo Show: Jessica Bryant has a solo show at Coeur d'Alene Galleries that opened on May 12. The exhibit is titled Chasing Currents and is focused on the landscapes of the Lake Coeur d'Alene watershed, depicting the natural beauty of the mountains, lakes, and rivers. The gallery describes Jessica as one of the country's premier watercolor artists.

Attended American Watercolor Society's International Exhibition:

The 156th International Exhibition of the American Watercolor Society was held April 3 – 28, 2023, at the Salmagundi Club in New York. Jessica had a painting accepted in this show, and it was chosen for the traveling exhibit, touring the country for the next year. She enjoyed attending the awards dinner and viewing a demo by John Salminen, and got to meet and chat with fellow IWS member Joyce Green. They are two of the three Idahoans who are signature members of AWS, Gloria Miller Allen is the third.

Magazines: Jessica's work was featured on the cover of Southwest Art magazine's April/May issue, with a feature article. Her work was also in Western Art Collector's May issue.

Gabriella Ball, Cathy Gottschalk, Bobbi Kelly, Cheryll Root, Jan Vogtman

All have paintings showing at Moscow's Food Co-op gallery during the month of May as part of a show by the Palouse Watercolor Socius. Most of these artists will also be showing work at various locations during Moscow's big season finale of Artwalk that opens June 15.

IWS Southeast Region by Neila Loebs

We are lucky to have Gloria Miller Allen present a two-day workshop in late June. Our members and other community members are eager to attend. Gloria will focus on negative painting, composition, and value.

We will take the workshop as an opportunity to make plans for our group to meet activities that the most desire. As our membership moves forward so we hope our activities will.

South Central Region by Connie Pepper

Our May South Central IWS meeting was a prep for summer travel painting. We shared information about what is called <u>"Sketchnoting"</u>, which is a technique used to document trips or just everyday adventures with a map like drawing and watercolors. It is a quick and easy way to make trip notes with color. Information about the technique is available online and worth a search. It is great fun and an easy way to paint an important event.

Our region does not meet formally in the summer; we do however have plans for some plein air meet ups during the coming months. The meet-ups are spontaneous and have short notice, but that seems to work with the ever changing weather and busy schedules. The current plan is to meet in the newly revived downtown Twin Falls, where we can draw and paint the refurbished building and new common areas. We also plan to meet at the rose garden at CSI, at Shoshone Falls for a painting adventure, and other spots yet to be decided. Since we have members up north in the Ketchum area will also be getting together for some mountain plein air since there are views at every turn.

Happy to let you know that our South Central region IWS plus our 2nd Tuesday painters friends currently have a small show in the lobby at the Twin Falls Center of the Arts. The Full Moon Gallery invited us to bring "small pieces for a small space" to coincide with the opening of their new Gallery show. Stop in if you are in Twin Falls to catch the IWS small show as well as the Full Moon Gallery new show that is located on the second floor Gallery. Also don't miss the Art & Soul event during the month of June. Paintings by our IWS artists as well as artists from Idaho and beyond will display their work in venues around town. It is a great way to stop in and see great art.

Happy painting everyone!

News about IWS Monthly Zoom from Nadine Hergenrider

IWS Zoom is Taking a Summer Break. IWS Zoom is an on-line meeting where members share their paintings. The paintings may be works-in-progress with the artist looking for suggestions on how to fix a problem or may be finished paintings that the artist just wants to share. The open format allows all participants to comment, ask questions and share ideas and techniques.

IWS Zoom was started by the Southwest Region when in-person gatherings were no longer possible due to Covid. The on-line format made it possible to open the discussion group to the entire IWS membership and now provides a convenient way for members across the state to meet, get help with a painting and share ideas. The zoom meetings are held on the third Wednesday of the month and can last up to two hours depending on the number of participants and paintings.

We plan to start IWS Zoom meetings again in the fall. Jane Shimon and Nadine Hergenrider are willing to continue in their previous roles as zoom coordinator and image collector, respectively. Dwight Williams was our discussion leader extraordinaire and took care of scheduling and announcements.

With Dwight's passing, we are looking for someone who would be willing to take on those duties. If interested, please contact Nadine Hergenrider at nhergenrider1@gmail.com. In the meantime, have a great summer and we'll see you in the fall.

Lost & Found:

If you were at the Gabriel Stockton Workshop in Star earlier this year, are you missing some items of clothing?? Lynn McConnell is still holding on to a pretty blue knit headband with crocheted flower on it, a navy blue (or could be black) neck gaiter, a really nice pair of gray Head gloves, and a really nice black Athleta jacket. If any of this sounds familiar to you, please contact Lynn at 208-866-2434 to arrange return.

2023 Rotunda

Dear IWS Members,

We are thrilled to share the success of the 39th Annual Capitol Rotunda Art Show this past March. For two weeks, 70 talented Watercolorists from across our great state, showcased their paintings in the Rotunda of the Idaho State Capitol Building. The event was very well-attended and visitors expressed how much they enjoyed the diverse range of styles and techniques on display. One of the highlights of the event was the Artists' Reception, where we had the pleasure of meeting many of the participating artists and celebrating all of the amazing work.

Over the two-week exhibition *more than 500 votes* were cast by attendees for the Voter's Choice Award! Congratulations to the winners: Priscilla Patterson of Post Falls, ID won first place for "Life is a River", Paula Guth of Boise, ID won second place for "Morning Arrival, Idaho Back Country", Kayla Cuellar of Caldwell, ID won third place for "Winter Wonder", and Debra Colliver of Meridian, ID won fourth place for "Peace Like a River".

Thank you so very much to all of the participating artists and our volunteers whose excellent work made the event such a success. The IWS Rotunda Show is a testament to the amazing talent of Idaho artists and the strength of our artistic community. We're already looking forward to next year's show and encourage all our members to participate and showcase their wonderful talent again in 2024!



Cheers,
Beth Trott and Bonnie Liles



Important Dates

June 30 State Juried Show take down

September 15 – 16 Annual Meeting at Tamarack Resort

IWS BOARD OFFICERS AND CHAIRS
President: Carol HasBrouck Browning

Vice President: Don Belts
Past President: Dennis Hayzlett
Treasurer: Dennis Hayzlett

Recording Secretary: Nancy Inaba WFWS Delegate: Dennis Hayzlett Corresponding Secretary: Jane Wilson Membership Chair: Lynn McConnell

Statewide Communication Chair: Renee Galligher

Southwest Email Chair: Karyn deKramer

Website and Audiovisual: Dennis Hayzlett/Renee

Galligher/Jane Shimon

Social Media: Janet Murphy Graphic Designer: Open position

Rotunda Exhibition: Bonnie Liles and Beth Trott 2022

Annual Show: Scott Muscolo

Travelling show Coordinator: Teresa Wade SW Rep - Cathy Anderson: E Rep - Les Scott and Michele Johnson: SE Rep - Neila Loebs and Barbara North: North Rep - Cheryll Root: SC Rep- Connie

Pepper

Submissions for member news should be sent to jnahfong@gmail.com with the subject "IWS Newsletter". The newsletter goes out quarterly and the deadlines are end of third week in