



# Waterworks

L. L. McGuire, Ed.

February, March, April 2021

## MESSAGE FROM THE PRESIDENT

Hello everyone,

We are waking up from a long stretch of challenges of the COVID. Our dedicated volunteers are busy planning our schedule of exhibits, meetings and activities. Bonnie Liles and her team are finalizing the details for the annual Rotunda Show. This year's COVID issues may require a few modifications, but as of right now, the show will go on as planned. Currently, there are several openings to the show. If you intend to exhibit your painting, get your information to Bonnie.

Scott Muscolo and Mareth Warren are in contact with the representative from BSU regarding our annual show. Here again, similar challenges face their team as COVID continues to create questions in the final outcome. The show will not be cancelled as contingencies are in the works. The traveling show will be happening as planning is underway for the venues around the state.

Ted Nuttall has been invited to be our guest instructor for the annual show this year. As many of you know, Ted is recognized as a renowned watercolor portrait artist. Unfortunately, his workshop has filled to the brim. There is however, a waiting list that Mareth has started. If you are interested, let her know.

There have been requests to create some changes to our annual meetings. As a result, Carol Hasbrouck Browning has made arrangements to book a church camp in the Stanley Basin for 3 days in early September to host our 2021 annual meeting. This will enable members from other regions to attend and mix with others we rarely see. The details of this gathering will follow soon.

That's about it from Dave Dillon, President, IWS

## I.W.S. JURIED SHOW ENTRY PROCESS FOR 2021

In the prospectus for the 2021 Annual Juried Show, it notes that entries this year will be done through the electronic software, **ArtCall**. I.W.S. will host a 40 minute training session on Zoom, EVERY MONDAY IN FEBRUARY. The training sessions will be at 10:30am and 6:30pm on February 1,8,15 and 22nd. To sign up for training, email Carol HasBrouck at [hazzy1900@gmail.com](mailto:hazzy1900@gmail.com) and indicate which training date and time you would like to be invited to. Carol will send you a ZOOM invite by email before that designated time. The entry process is not complicated.

If you have questions about either ArtCall or Zoom, prior to signing up for a training session, contact Carol HasBrouck or Scott Moscolo ([pacparkplay.com](http://pacparkplay.com)).

To open the I.W.S. ArtCall page, once training is complete, or if you don't need the training, put the following address into your browser:

[iws2021annualjuriedexhibition.artcall.org](http://iws2021annualjuriedexhibition.artcall.org)

## “A Title in Search of a Painting”

What do you think about when you need to come up with a title for your painting? Do you have it before you start, midway, or in a panic when it is due for a show? I do all the above. Coming up with clever titles can be tricky at best. If you struggle, as many of us do, I hope this article will give you some ideas.

Then there is the question, how important is the title? Can it make a difference to a judge or a potential buyer? I say yes. I have sold paintings just on the title that caught their attention. As a judge I have considered them in the awards for their message or intent. I think the more art you have produced the more difficult, as you feel you have used up all the “good titles”.

What makes a good title?

1. Gives insight to the viewer of your message
2. Memorable and relevant
3. Original, like your painting
4. Tells a story
5. Emotional or inspirational
6. Explains your focus
7. Short titles are often best
8. Creating a series with similar titles
9. Mixtures of thoughts (such as opposite words, “Distance Brought Near”)
10. Use of a Thesaurus for a clever alternative to your original title

Now for my secret:

I have titles on my iPhone as reminders for future artwork. I have 158 in my phone right now waiting for paintings. Even with my list, a title may not fit the painting I am working on. So, I may have a title I make into a painting, think of a new title mid-way in my painting or I may see one on my list and title the painting when finished.

My titles come from: similar words of my thoughts in a Thesaurus, words of street signs combined, titles on buildings, songs, poems, a comment from a conversation. None of my titles would be recognized from their source since they are adapted and mixed with each other. My favorite title I haven't used is “This Rock Will Not Move”. Someday you will see it on a painting! Until then, even though I still have 158 titles, one of them may not fit a painting, but it starts my thinking about a different one. Most of the time my list will have one just right.



“I Love Lines - I Love Circles” by Linda Aman

*Let me know if you start a list and if this has been helpful.*

Please email [linda@amanarts.com](mailto:linda@amanarts.com)

[www.amanarts.com](http://www.amanarts.com)

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# PROSPECTUS - 2021 ANNUAL IWS JURIED MEMBERSHIP EXHIBITION

## IMPORTANT DATES, 2021:

Deadline for **help** with entry:  
Monday, March 1

Deadline for painting **submission**:  
Monday, March 8

Notification of juror's decision:  
Wednesday, April 19

Arrival deadline for paintings:  
Thursday, May 27

Show hung by BSU Gallery staff:  
Friday, May 28

Juror, Ted Nuttall arrives:  
Monday, May 31

Ted Nuttall Juries Entries:  
Tuesday morning, June 1

Volunteer Luncheon at Cottonwood Grill:  
Tuesday noon, June 1

Workshop with Ted Nuttall:  
Wed June 2 - Sat June 5

Critique/Awards Ceremony:  
Friday June 4

Show take down at BSU:  
Thursday, June 24

Ship To Twin Falls:  
Monday, June 28



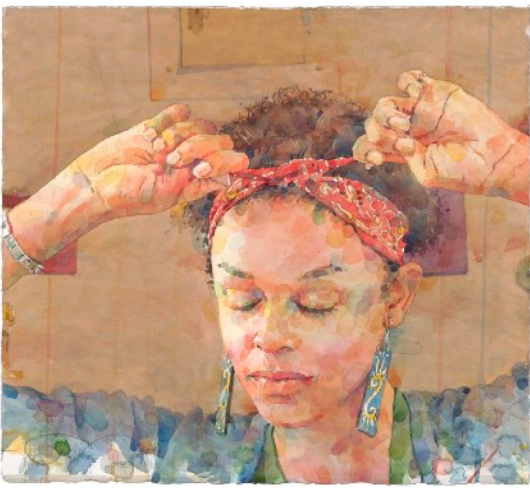
**ABOUT THE SHOW AND JUROR** IWS has a yearly statewide exhibition which is juried by a nationally renowned artist, who also teaches a workshop. This year's juror and workshop presenter will be the highly acclaimed artist, Ted Nuttall.

**ELIGIBILITY** All entrants must be an active member of Idaho Watercolor Society. Annual dues of \$40 (or \$45 if newsletters are mailed instead of emailed) must be paid **before** entering the show. To pay dues, send a check **payable to IWS** to Membership Chair, Lynn McConnell, 52 S. Grays Ln, Nampa, ID 83687

**PAINTING SPECIFICATIONS AND STANDARDS** Entries must be original water-based paintings on paper support. All entries must have been painted within the last two years and must be entirely the work of the entrant, not copied from another artist or any published photo, and must not have been under the supervision of an instructor. Oils, water-based oils, or computer generated images will not be accepted. All work must be suitable for family viewing. If any painting is found to be in violation of this standard, if any of the stated specifications are not met, or if the work differs from the original digital representation, it will not be exhibited, and all awards will be forfeited. In addition, the artist will not be allowed to enter an IWS Exhibition for two years. The exhibition committee and the juror will be responsible for enforcing all rules and regulations. Once accepted into the IWS juried show, the same image and composition, or substantially similar image, cannot be entered again in another IWS exhibition. When pricing paintings, keep in mind that for paintings sold, commission fees for various venues may be up to 50%. In addition, a 15% donation to IWS is suggested.

**FRAMING SPECIFICATIONS** Mats must be white or off-white. A darker liner of up to 1/2 inch is acceptable. Floated paintings are acceptable, but not paintings just adhered to backboard (contact Mareth Warren if you have questions). Plexiglass or acrylic must be used rather than glass for framing, and a strong foam-core backing must be used. Outside dimensions of frame may not exceed 40" on any side. There is no minimum size restriction. Simple, clean looking frames are encouraged. Paintings must be prepared for hanging with firmly attached, strong wire. No sawtooth, other hanging brackets, or frame clips will be allowed. Scratched or damaged frames may be disqualified.

*See back for more...*



**DIGITAL ENTRY SPECIFICATIONS MUST BE EXACTLY AS FOLLOWS:** • Dimensions: 1920 pixels for the longest side of painting with no frames or borders • File format: Use only .jpg • Resolution: 300 dpi • Compression: Size of the jpg file cannot be more than 1.5 MB • File Name: LastnameFirstname-ShortenedPaintingTitle.jpg (example: PicassoPablo-3Musicians.jpg). • Seek help with entry if needed: Dennis Hayzlett, 208-541-3862, PC entries; OR call Laurel Lake McGuire, 262-748-3307, MAC entries.

**DEADLINE FOR HELP is MARCH 1.** • If you are not sure your image file is per specifications, please seek assistance BEFORE you enter on ArtCall.org

**ENTRY FEES** The fee for entering one painting in the show is \$40. While only one painting can be accepted in the show, you can increase your chance of acceptance by entering two paintings for a total fee of \$45. Fees can be paid by credit card on ArtCall or a check made out to IWS to Treasurer, Carol Spoor.

**SUBMISSIONS with ArtCall** • IWS will be using an electronic entry process for the first time. There will be Zoom training sessions scheduled in November, December and February. • Log into ArtCall.org/IWS2021AnnualJuriedExhibition. • You can create an artist profile at any time and make changes until entry deadline. Be sure to retain your Username and Password when you set up your Artist Profile. You will need that to get back into the site during the entry process. • Follow instructions from the on-line Zoom Training or contact Carol HasBrouck Browning if you have ANY questions. • Payment will be made through ArtCall via credit card or check to IWS to Carol Spoor. • If you prefer to mail a check, send the amount to IWS to Treasurer, Carol Spoor. A coupon code will be emailed to you and you will be able to complete your online entry process. • Upload your painting from your computer.

**DELIVERY AND SHIPPING OF ACCEPTED PAINTINGS** Please note all dates listed under "IMPORTANT DATES". Detailed shipping instructions will be sent if you are accepted into the show. Be sure to follow all shipping instructions accurately. A \$10 fine will be assessed for use of styrofoam peanuts or shredded paper for packing. Artist will be responsible for the cost of shipping to BSU and a return label back to the artist. This will require inclusion of a pre-paid return label from FedEx or UPS.

### **CHECKLIST**

- \_\_\_\_\_ 1. Seek help if you are not sure about the specifications of entry. Help deadline is March, 1, 2021.
- \_\_\_\_\_ 2. Submit entries to ArtCall by March 8, 2021.

## IWS NORTH REGION -NEWS FROM MEMBERS

### GABRIELLA BALL

• Gabriella's solo show of acrylic pours was exhibited at Moscow's Chamber of Commerce. The show ran from October-December.

### JESSICA BRYANT

• The American Watercolor Society has accepted her painting 'Tubbs Hill from Corbin Point,' for this year's show. With this acceptance, Jessica has gained the added accomplishment of AWS Signature Status.

• Jessica's work will be featured at The Art Spirit Gallery in Coeur d'Alene February 12 - March 6. Show information will be on the gallery's website a few days before the exhibit opens. An attached photo of one of her paintings, "St. Joe River," will appear in the show.

• Jessica will be giving a talk online for the MIT Alumni Association on February 9. She will be sharing her experiences as an artist in residence for the National Park Service, Idaho Conservation League, and Bureau of Land Management.

• Jessica was a finalist in the Southwest Art Magazine's annual competition. Her painting, along with a brief article, appears in the December/January issue.



"Upper St Joe River"-Jessica Bryant

### PEGGY CONRAD, CATHY GOTTSCHALK, BOBBI KELLY, JAN CHERYLL ROOT, AND JAN VOGTMAN

• All are showing paintings at a three-month exhibition at Moscow's Chamber of Commerce. The show, featuring members of the Palouse Watercolor Socius, will hang from January through April.

Cherry Woodbury's inspiration for the painting "Mother Goose" .

Since spring and when the Covid hit, I made the effort to try and take a daily walk outside. My favorite spot was Kleiner Park. There my interest was immediately drawn to all the families of geese and their new babies. There were 11 families and I counted at least a total over over 45 babies. Over the next 5 to 6 months I watched as the goslings transformed into mature geese. It was interesting to see that the mature tail feathers came in first and that the last thing to change from fuzzy light brown was the black marking on their head.

Watching nature continue to do her part - to renew the cycle of life - during a time of horrible despair .....gave this hope for the words from Desiderata "And whether or not it is clear to you, no doubt the universe is unfolding as it should. With all its sham, drudgery, and broken dreams, it is still a beautiful world. Be cheerful. Strive to be happy."

And also from Desiderata are words that could heal.

### Desiderata - Words for Life

Go placidly amid the noise and haste,  
and remember what peace there may be in silence.  
As far as possible without surrender  
be on good terms with all persons.  
Speak your truth quietly and clearly;  
and listen to others,  
even the dull and the ignorant;  
they too have their story.



Hi!! IWS peoples from the East Region. We are alive and well here. Unfortunately we are not meeting but through email we are keeping in touch. At the present we are deciding on a theme for our exhibit in Fall 2021 at the Idaho Falls Arts Council. Sue Tyler will be our Featured Artist at that exhibit. We had four entries from our region in Western Fed. These four wonderful individuals are helping those in our region with Artcall when the time comes to submit our entries in the IWS Juried Show. That along with the tutorials offered by IWS should help all of us who are "computer challenged". Here are some recent paintings from our region. Enjoy.



Kathy Whitaker has been experimenting with abstracts. I believe this is the one she entered into Western Fed.



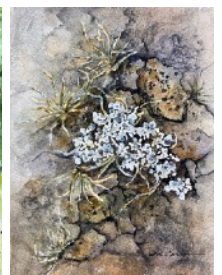
Sally Ellis-"Pelicans". She painted this for our East Region Fall 2020 exhibit at the Idaho Falls Arts Council.



Cat In The Snow - Tami Henslee. She was inspired by Andrew Wyeth's Frozen Mill Race at Chadd 's Ford



A first attempt at poinsettias. -Linda Carlson



Dwarf Buckwheat at Craters of the Moon. -Linda Carlson

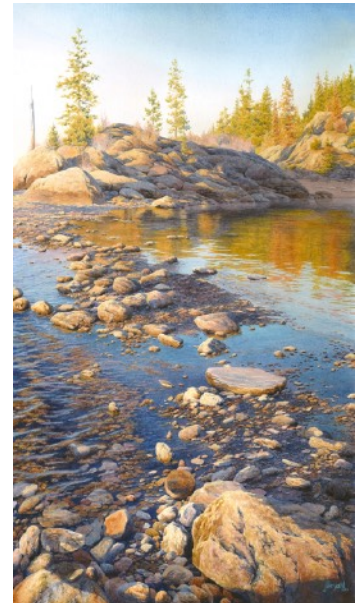


Idaho Watercolor Society  
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#### **IWS BOARD OFFICERS AND CHAIRS**

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*Painting by Jessica Bryant of the North Region. Jessica became the newest member of IWS to gain Signature status in the American Watercolor Society- a very big deal- and also a finalist in Southwest Art's annual competition. Look inside to see her other painting.*